







TECHNICAL & BUSINESS SUPPORT IN NORTH GOVERNORATE "ENHANCE & CREATE ACCESS TO LIVELIHOOD OPPORTUNITIES AND INCOME GENERATION FOR YOUTH AND WOMEN" - (TBS-T5)





ZGHARTA BCHARRI DINNIEH



AIM OF THE PROJECT:

The primary aim of the project is to enhance and create access to livelihood and income generating opportunities for youth and women through providing business and technical support to start-ups and existing businesses under the selected 6 sectors. It will provide technical and business support to 20 start-ups and 40 existing businesses in order to achieve:

EXTENSION OF PRODUCTS AND SERVICES

INCREASE IN PRODUCT QUALITY

POTENTIAL INCREASE IN REVENUE

DEVELOPMENT OF NEW CUSTOMERS AND MARKETS

Implemented by





WHO CAN APPLY?

The target group of this project are start-ups and existing businesses in the following sectors: The project is focusing on youth and women.













WHY SHOULD YOU APPLY?

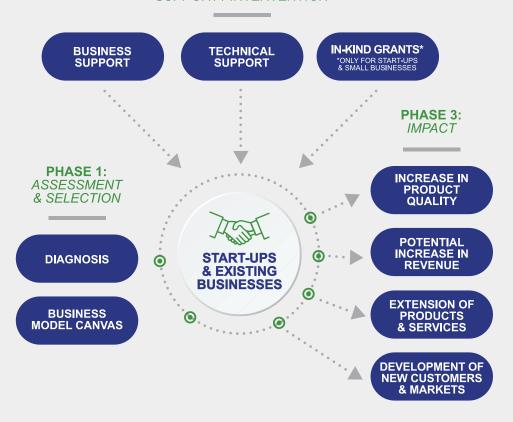
The project may be able to assist your business to identify and solve the problems that are preventing it from growing; with a focus on increasing sales to new and existing customers, as well as creating and enhancing the products and services lineup. The project offers customized technical assistance that is defined in partnership together with you.

HOW DOES THE PROJECT ASSIST BUSINESSES?

In order to achieve the aim of the project, the following measures are planned:

- The selected start-ups and existing businesses will receive business and technical assistance sessions (coaching and advice).
- The top selected start-ups and existing businesses that show potential will have access to in-kind grants.
- A variety of Business Trainings will be conducted. The trainings will host entrepreneurs and their employees from the selected start-ups and existing businesses.

PHASE 2: SUPPORT / INTERVENTION



Technical & business support in north governorate "Enhance & create access to livelihood opportunities and income generation for youth and women" - (TBS-T5) is part of the Local Development Programme for Urban Areas in North Lebanon (UDP_NL) that is implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH in partnership with BIAT and the Ministry of Social Affairs. UDP_NL is co-funded by the European Union and Germany.